

lauren mounce

— ART DIRECTION
& VISUAL DESIGN

BOOK laurenmounce.com
EMAIL lemounce@gmail.com

EXPERIENCE

2018–2023

BBDO | Senior Design Lead

WhatsApp, Barbie, HP, ServiceNow, MARS, Wells Fargo, AT&T, Hot Wheels, Wholly Guacamole, Herdez Salsa, Stripe

2016–2018

DMI | Senior Art Director

Hyundai, The International Spy Museum, Penfolds Wine, Treasury Wine Estates, Carbon Black

2014–2016

Cutwater | Art Director

Google, Feeding America, Microsoft, Peet's Coffee, Brawny, Hurley, Ariat

2012–2014

Eleven | Junior Art Director, Designer

Virgin America, Aria Resort & Casino, Visa, Facebook, TaylorMade Golf, Union Bank, The 3% Conference

EDUCATION

2012

Academy of Art University | SAN FRANCISCO, CA

School of Graphic Design | Design and Branding

2008

Boston University | BOSTON, MA

School of Communications | Journalism

AFFILIATIONS

Academy of Art University | SAN FRANCISCO, CA

Annual Design Show Judge and Panelist
Drop-In Design Professor

CAPABILITIES

Identity Systems, Responsive Website Design, Concept Art, Typography, Illustration, Animation Storyboarding, Packaging, Character and Set Design, Book Publishing, Event Design